SWOT Analysis
AI in Your Teaching and Learning

SWOT stands for Strengths, Weaknesses, Opportunities, and Threats. It is a simple framework and planning tool used to evaluate internal and external factors that can influence a decision, project, or goal.

Use this worksheet to help you analyze factors and begin planning your decision-making about generative AI in your courses.

Strengths *What advantages do you see in using generative AI?*	**Weaknesses** *What limitations or challenges might arise for you or your students?*

Opportunities *What possibilities can AI open for your teaching and students?*	**Threats** *What risks or ethical issues could generative AI pose in your courses?*

Additional Reflections: